

# Homeless Leadership Coalition

"Serving Crook, Deschutes, Jefferson  
counties and the Confederated Tribes  
of Warm Springs."



HOMELESS  
LEADERSHIP  
COALITION

General Membership  
Meeting  
August 10<sup>th</sup>, 2021



[info@cohomeless.org](mailto:info@cohomeless.org)

## What's this annual Notice of Funding Opportunity About?

According to the CoC Program interim rule, in response the CoC must:

- Design, operate, and follow a collaborative process for developing applications and approving the submission of applications
- Establish priorities for funding projects in its geographic area based on needs analyses

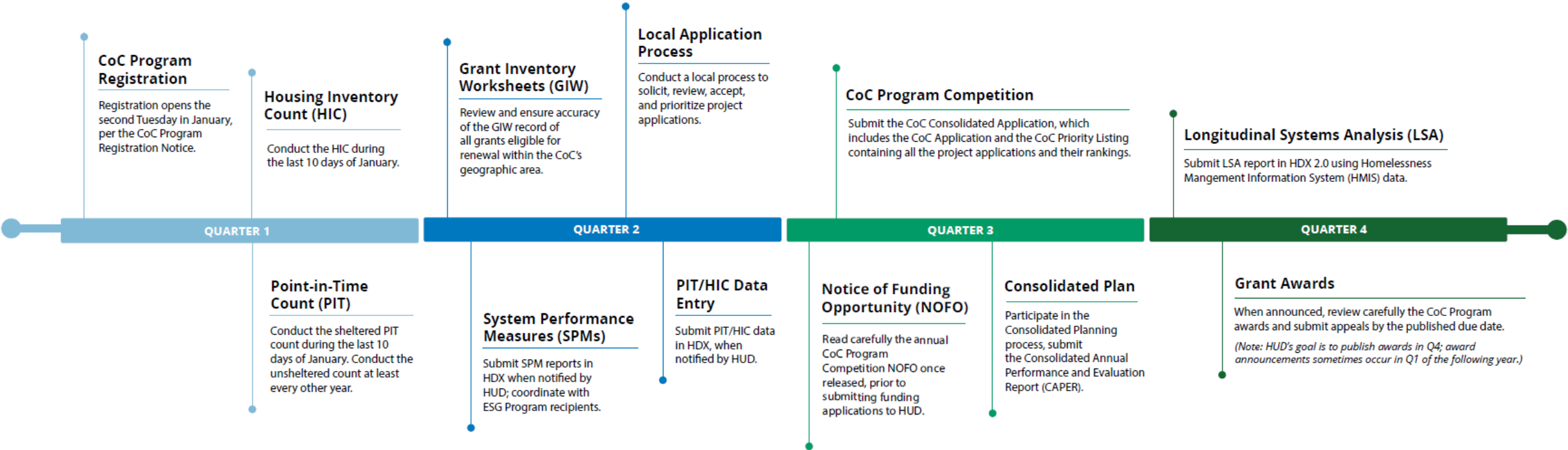
# Key Terms

## Collaborative Applicant

The Continuum of Care designates one organization as the Collaborative Applicant to fulfill the CoC Program interim rule responsibilities, which includes submitting the CoC Consolidated Application comprised of the CoC Application, CoC Priority Listings, and Project Applications.

- The Collaborative Applicant has year long responsibilities that support the Continuum aka HLC
- Neighbor Impact is this year's Collaborative Applicant.

# HUD Annual Requirements: CoC Collaborative Applicant Activities



# Key Terms

## **Lead Agency**

The CoC is responsible for designating the HMIS and the HMIS Lead Agency.

HUD encourages CoCs and ESG recipients to work together with the HMIS Lead to coordinate HMIS policies and procedures and ensure the HMIS meets the needs of their respective programs; however, only CoCs have the authority to designate the HMIS and the HMIS Lead Agency.

Neighbor Impact is also the HMIS Lead Agency

## **Independent Review Team**

This is a group of individuals without conflicts of interest to the applications or agencies soliciting funding through the NOFO competition. They are selected by the CoC to serve during the NOFO process to assist with a recommendation to the CoC board regarding project funding allocations.

IRT members receive basic training and should have a working knowledge of our community and the community's needs.

IRT members dedicate about 5hrs of time each competition cycle to read the applications, score the proposals and recommend a ranking for funding to the CoC grants committee and Board.

# Key Terms

**New Project:** A portion of the annual competition award that is dedicated to a new project and activities

- Can be awarded via a “Bonus Project” or through reallocation.

**Renewal Project:** A portion of the annual competition award that is dedicated to an existing CoC project and activities

**Reallocation:** In accordance with the CoC’s reallocation policy funds can be reallocated from one project to another. This does not change the total amounts available, merely the distribution of funds.

# Measuring our impact

HLC evaluates success and community needs using Housing & Urban Development's system performance measures.

These include:

- 1<sup>st</sup> time homeless
- Length of time homeless
- Successful placement and retention of housing
- Returns to homelessness
- Increase in income

CoC's  
Areas of  
Priority –  
based on system  
performance

- Permanent Supportive Housing
  - Designated units preferred over scattered site
- Transitional Housing + Rapid Re-Housing
  - Combo project for this NOFO cycle
- Rapid Re-Housing
  - Most projects end up as tenant-based, scattered site units



## How is funding awarded?

- HUD CoC funding process is a competition
- Each CoC has a finite amount of funding available each cycle called Annual Renewal Demand (ARD)
- The ARD amount is the limit of what each CoC can apply for to meet identified needs across their service area
- The process begins in our region with project applications
- An Independent Review Team (IRT) rates and ranks projects into tiers to be submitted for the current NOFO cycle
- The Collaborative Applicant submits the Consolidated Application for funding
- HUD awards Tier 1 funding first, Tier 2 funding follows and is not always available

# FY 2020 awards

**Our CoC (OR-503) program brings \$775,000+ into Central Oregon, supporting and leveraging funds for six housing programs and 40 units of housing.**

|  |           |
|--|-----------|
| NeighborImpact PH-RRH Program          | \$445,669 |
| Welcome Home Grant                     | \$17,664  |
| Homeless Management Information System | \$53,000  |
| COVO Housing Stabilization Program     | \$38,259  |
| Cascades RHY-RRH Program               | \$77,020  |
| FUSE Permanent Supportive Housing      | \$122,740 |
| OR-503 CoC Planning funds              | \$19,469  |

# Bonus Projects

- Bonus projects are the only way that we can bring more funding into our CoC
- This year's NOFO outlines an opportunity for Domestic Violence Bonus projects
- The total amount available is predetermined by HUD
  - The total DV Bonus project amount available to our CoC is \$74,356
  - Minimum project request is \$50,000
- The only eligible project types are Rapid ReHousing (RRH) or Joint Transitional Housing (TH) and Rapid ReHousing (RRH)
- Must show unmet need for DV Survivors
- Highly recommend reviewing the FY 2021 Continuum of Care (CoC) Application Detailed Instructions for Collaborative Applicants pgs. 41-47

## Considerations for New Project Applicants

- Applicants must be non-profit organizations, states, local governments, instrumentalities of state and local governments, Indian Tribes, Tribally Designated Housing Entities or public housing agencies
- You must register for the following:
  - DUNS number
  - System for Award Management (SAM)
- There is a **25% match requirement** for all CoC grant awards
  - This can be cash or in-kind match
  - It must be clearly documented
- Program participants must be selected through Coordinated Entry System
- Programs must follow a Housing First approach

## Actions Required

If your agency/entity has interest in applying, please do the following:

1. Review the HUD CoC NOFO, found on the HLC website Grants page
2. Complete the Letter of Intent for all new and renewal project applications and submit to the HLC
3. Reach out for project support and questions

Questions or interest in joining the Independent Review Team, email [info@cohomeless.org](mailto:info@cohomeless.org)

# Key Dates

|                             |   |
|-----------------------------|---|
| <b>August 19</b>            | <b>NOF0 Release</b><br>HLC strongly encourages applicants to read the Notice of Funding Opportunity in its entirety.  |
| <b>September 2nd</b>        | <b>HUD CoC Competition webinar</b>  |
| <b>September 10th</b>       | <b>Project Applicant Orientation</b> The HLC grants committee will review process, deadlines and bonus project opportunities. This will take place during HLC's general membership meeting. A meeting recording will be available on our website. |
| <b>September 17</b>         | <b>REQUIRED- ALL NEW AND RENEWAL PROJECTS</b><br><b>Letters of Intent to Apply (LOI) Due 9/17 at 5pm</b><br>Send completed LOI to HLC <a href="mailto:info@cohomeless.org">info@cohomeless.org</a>  |
| <b>October 6th</b>          | <b>Project Applications Due @ 5pm</b><br>Send completed application packet to HLC at <a href="mailto:info@cohomeless.org">info@cohomeless.org</a>   |
| <b>Week of October 11th</b> | <b>Project Scoring by Independent Review Team (IRT)</b>   |
| <b>October 19th</b>         | <b>HLC Grants Committee reviews IRT scoring and ranking of projects and makes recommendation for the board to adopt.</b>  |
| <b>October 22nd</b>         | <b>HLC Approval and Posting of Project Ranking</b>  |
| <b>October 29th</b>         | <b>Project Application Grievance Deadline</b>   |
| <b>November 16th</b>        | <b>HUD Final Deadline</b>   |



# Resources

**Review documents on HLC's website under Grants.** We link to the HUD competition page resources.

## **Listserv Notifications:**

If you would like to receive updates directly from HUD, highly recommend that you subscribe to the [HUD Exchange Mailing List](#). You may sign up for as many email updates as you would like, but make sure to check the box for "CoC–Continuum of Care Program."

## **Questions**

- Questions regarding the FY 2021 CoC Program Competition process must be submitted to [CoCNOFO@hud.gov](mailto:CoCNOFO@hud.gov).
- Questions related to *e-snaps* functionality (e.g., password lockout, access to user's application account, updating Applicant Profile) must be submitted to [e-snaps@hud.gov](mailto:e-snaps@hud.gov).
- [info@cohomeless.org](mailto:info@cohomeless.org) and we will point you to available resources.